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## Microblading creates effortless eyebrows

By Samson Aesthetics

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From high fashion runways and the pages of glossy magazines to the streetwear looks of social media influencers, many of the styles of the 1990s are coming back in a big way.

But, despite all of the velvet slip dresses, choker necklaces, denim jackets and combat boots, there is at least one notable style trend from the end of the last century that seems to have been left behind — razor-thin eyebrows.

It's not that people have just forgotten about their brows altogether, tossing their tweezers and embracing the more prehistoric looks of our pre-human ancestors — it's quite the opposite. Thick manicured brows are a style trend to be reckoned with, spawning a whole new wing of the beauty industry.

Unfortunately for many, especially those who survived the flannel-loving decade, getting brows worthy of social media praise can be a challenge.

A brief search of the internet will reveal a seemingly endless number of tips and tricks for disguising patchy brows with makeup, but all require a massive amount of time, patience, practice or product. For those looking for a faster, easier approach, a new cosmetic procedure called microblading could give you semipermanent, get-out-of-bed-and-go brows after one session.

### What's microblading?

**Microblading** is a semipermanent makeup procedure where eyebrows are filled in with individually drawn strokes of a pigment that closely matches the color and natural appearance of brow hairs. The pigment is deposited about 1 mm under the skin with a pen-like bundle of needles that are arranged in a straight line, giving it the appearance of a single "blade."

Before any actual strokes are made, the new eyebrow shape is carefully developed based on the desired appearance and is then drawn on the client's face with a removable pencil. The shape and size can then be finessed and further customized until the desired look is achieved.

Once the pattern is perfect, a topical numbing cream is applied to the brow area before a liquid anesthetic is used to minimize any discomfort during the drawing process, which many people compare to a mild scratching sensation. After the process is complete and the area is cleaned off, clients are able to go about their day with no downtime.

In the few days immediately post-procedure, the eyebrow area should be gently cleaned with distilled water, an aftercare solution should be applied a few times a day and heavy, sweat-inducing activities should be avoided. Similar to a traditional tattoo, most people also experience slight scabbing during the healing process.

While everyone heals at different rates, the healing process typically only takes a few weeks, after which, most people return for a follow-up visit to fill in any spots that might still be a little sparse and assure that the overall shape and color is exactly right.

After the healing process is totally complete, **microbladed brows**, unlike some more temperamental beauty solutions (we're looking at you, eyelash extensions) are low- to no-maintenance, save for brief, typically yearly touch-ups.

With absolutely no touching up, microbladed brows usually last for about 18 months before fading becomes noticeable. Because the pigment doesn't penetrate very deep into the skin, glycolic or retinoid treatments that encourage skin cell turnover should be kept away from microbladed brows to avoid premature fading.

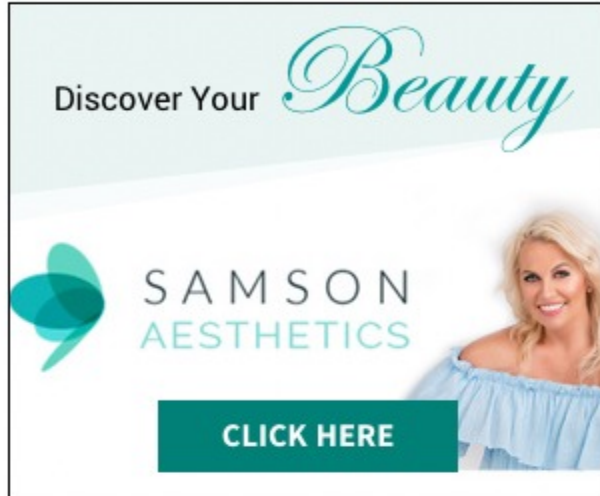
And sunscreen use is definitely encouraged. But you knew that already.

### Client testimonial

"I work out daily, my hair is blonde so I have very fair brows. My made-up brows disappear several times a day, which requires continuous reapplication. I decided to have microblading done with Jessica at Samson Aesthetics. I couldn't be happier with the results and the care Jessica provided. Every morning I wake up, shower, check the mirror and see my perfect brows.

Thank you, Jessica, for your instruction, your reassurance and your talent!" — Stacey

No matter what your aesthetic, *Samson Aesthetics* offers a full range of cosmetic services to clients in the Port Orange area and can help you achieve effortless eyebrows. Visit us online at [samsonaesthetics.com](http://samsonaesthetics.com) or call us at 386-756-9400 to set up an appointment.



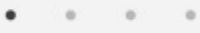
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